



PRESS RELEASE

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Rocky Mount Event Center: Fostering Family-Fun Entertainment in the Community

The Rocky Mount Event Center Looking to Create Memorable Experiences.

(Rocky Mount, NC) _____2018: With less than a year to go before the [Rocky Mount Event Center](#) will be open to execute diverse events and to attract those seeking entertainment in the Rocky Mount area, there is so much that the community can look forward to experiencing at the facility. Located in the center of downtown Rocky Mount, which was recognized by USA Today as one of the top 50 charming main streets in the United States, the 165,000 square foot multi-use facility will appeal to not only tourists but to the local and surrounding communities with youth sports tournaments, concerts and shows, and large scale events such as trade shows, expos, and conferences while also offering banquet, wedding, and meeting room capabilities.

The growth and success of having amazing sporting events is extremely important in providing economic improvement for the community. Youth sports has the potential to increase economic impact in the region and play a crucial role in the revitalization of downtown Rocky Mount. The impact will not only affect the already existing or growth of new downtown businesses, but existing businesses such as hotels, restaurants, and retail establishments. The RMEC will host various youth sporting tournaments that consist of basketball, wrestling, volleyball, cheer/dance, and gymnastics. This will increase community engagement while also promoting a healthy lifestyle for our youth.

RMEC is looking to play a pivotal role in indoor safe, family-fun entertainment with a 15,000 square foot Family Entertainment Center to be known as Gameday "Adventure and Arcade". GameDay will include a themed Clip n' Climb, ropes course, ballocity play arena, and a redemption arcade. The FEC will be available to the community for birthday parties, team building, field trips, or afternoon fun for the whole family. The Clip n' Climb feature will offer an extensive variety of climbing challenges that will feature exciting shapes, colors, lights, and themes. Our friendly and professional staff will ensure that adults and kids alike have a fun, safe, and challenging experience.

An additional community perk will be the sixteen (16) options of various rooms to be used by guests with access to in-house catering for all businesses or organizations to have the opportunity for RMEC to provide a memorable event and lasting impression for guests. The variety of event spaces will provide guests the flexibility for breakout sessions, corporate meetings, banquets, church events, social events (such as classes or family reunions), weddings, and special birthdays or anniversary celebrations. General Manager, Marcus Murrell, notes “It is great that we will be at the center of downtown Rocky Mount and be able to provide a variety of entertainment, activities, and opportunities for our community. Not only will we be able to serve the local community, but surrounding areas as well. The Rocky Mount Event Center will make event planning easy for anyone and our goal is to create family-fun environments no matter the occasion. We want everyone to leave the Event Center with a lasting impression and a memorable experience.”

The Rocky Mount Event Center is slated to open in the Fall of 2018 and will be managed by the industry-leading sport facility management firm, The [Sports Facilities Management](#).

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Sports Facilities Management, LLC (SFM) and Sports Facilities Advisory, LLC (SFA) are both headquartered in Clearwater, Florida. SFA, founded in 2003, has produced more than \$8 Billion in institutional-grade financial forecasts for youth and amateur sports complexes, while SFM provides industry-leading, results-driven management solutions for sports, fitness, recreation and event venues, nationwide. Since 2014, SFM-managed venues have hosted more than 50 million visitors. For more information, visit: www.sportadvisory.com

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