



PRESS RELEASE

FOR IMMEDIATE RELEASE:

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Rocky Mount Event Center Continues to Book Events:

Organizations and Locals Filling Up Event Center Calendar

(Rocky Mount, NC) April 2, 2018: With construction diligently moving along for the [Rocky Mount Event Center](#), the calendar is beginning to fill up prior to the facility opening between social events, tournaments, and local programming. AAU games, tournaments, shows, weddings, and holiday parties are some of the exciting events that will be occupying the facility in Fall of 2018 just as it opens to the Rocky Mount community.

To accommodate these early bookings of corporate parties, weddings, receptions, banquets, social parties (birthday, class parties, and family reunions), conferences, and meetings, the Event Center has the ability to host these events all at one time in the two banquet rooms available in the facility. The Nash Room located upstairs has the capacity to hold up to 350 people with a full dance floor, and on the lower level is the Edgecombe Room that can hold up to 650 people with a full dance floor. These flexible rooms have the ability to be broken down to accommodate smaller groups looking to have a more intimate setting. The rooms can be customized up to the client's personal preference and depending on the type of event hosted at Rocky Mount Event Center.

The 75,000 square foot field house has begun to book sporting events for the later part of 2018 and early part of 2019. This space has the ability to hold up to 4,000 spectators with a two-sided observation deck as well as 135 seats with additional standing room. The field house has the capability to accommodate at minimum 1,000 plus people for those who are looking to hold large weddings, social events, and parties.

When booking events at the Rocky Mount Event Center, a great perk is the in-house catering provided to all bookings. Options include: buffet style (themed, breakfast, lunch, and dinner), plated entrees, action and carving stations, and the ability to customize any menu option desired. Jacqueline Elder, the Food and Beverage Sales Manager is excited about what's to come from the Event Center, saying "The Rocky Mount Event Center gives the Rocky Mount area the opportunity to make their dream events a reality no matter what one's budget maybe. Big or small, we are here to accommodate all!"

For booking inquires please contact:

- Booking sports events and tournaments: Marcus Murrell | mmurrell@sportadvisory.com

- Booking meeting rooms and banquet space, please contact Jacqueline Elder at jelder@sportadvisory.com or info@rockymountevents.com

The Rocky Mount Event Center is slated to open in the Fall of 2018, and will be managed by the industry-leading sport facility management firm, The [Sports Facilities Management, LLC](#).

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Sports Facilities Management, LLC (SFM) and Sports Facilities Advisory, LLC (SFA) are both headquartered in Clearwater, Florida. SFA, founded in 2003, has produced more than \$8 Billion in institutional-grade financial forecasts for youth and amateur sports complexes, while SFM provides industry-leading, results-driven management solutions for sports, fitness, recreation and event venues, nationwide. Since 2014, SFM-managed venues have hosted more than 50 million visitors. For more information, visit: www.sportadvisory.com