



PRESS RELEASE

FOR IMMEDIATE RELEASE:

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Rocky Mount Event Center Announces First Major Ticketed Event For Sports Tourism Facility

Rocky Mount Locals and Visitors Are Now Able to Purchase Tickets for Harlem Globetrotter Events

(Rocky Mount, NC) August 17, 2018: The official countdown has begun with only two months until the opening of the highly anticipated [Rocky Mount Event Center](#). The SFM managed sports and events center is excited to announce the first ticketed event for their state-of-the-art facility with the Harlem Globetrotters. The events on Sunday, November 4th begin at 2:30PM (ET) with a fun-filled pre-party pass, followed by the main event shortly thereafter.

The Rocky Mount Event Center staff has been anxiously awaiting the release of this event's information to further promote within their networks and especially within the local community. "Our facility is looking forward to not only hosting popular events but also for our community and local residents. We look forward to giving Rocky Mount the recognition and excitement as a destination."

The Harlem Globetrotter events will feature some of the most elite entertainment basketball players. The Globetrotters hold numerous Guinness World Records with talent in the sports and entertainment industries to bring cheering crowds and enthusiasts together. Along with an exciting show, the event will bring an impressive lineup of male and female stars.

To those interested in attending, tickets can be purchased online starting August 16th. For more information and to purchase tickets, visit www.rockymountevents.com/upcoming-events. Tickets start at only \$16.00 and can also be purchase via www.harlemglobetrotters.com, the Dunn Center office, or by phone at (252) 985-5197.

The Rocky Mount Event Center is slated to open in the Fall of 2018 and is managed by the industry-leading sport facility management firm, [The Sports Facilities Management](#).

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The Sports Facilities Management, LLC (SFM) and The Sports Facilities Advisory, LLC (SFA) are both headquartered in Clearwater, Florida. SFA, founded in 2003, has produced more than \$8 Billion in institutional-grade financial forecasts for youth and amateur sports complexes, while SFM provides industry-leading, results-driven management solutions for sports, fitness, recreation and event venues, nationwide. Since 2014, SFM-managed venues have hosted more than 50 million visitors. For more information, visit: www.sportadvisory.com.

Rocky Mount Event Center Inquiries:

- To book a sporting event or contact Rocky Mount Event Center, please contact Marcus Murrell, General Manager, at mmurrell@sportadvisory.com.
- To book private social and group events at Rocky Mount Event Center, please contact Jacqueline Elder, Catering & Sales Manager, at jelder@sportadvisory.com.
- To become a sponsor or partner, please contact Chip Hutchinson, Sports & Sponsorship Manager, at chutchinson@sportadvisory.com.



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