



ROCKY MOUNT
EVENT CENTER

PRESS RELEASE

FOR IMMEDIATE RELEASE:

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Rocky Mount Event Center Houses Maximum Cheer & Dance Competition

Cheerleaders Take Over Event Center and Charming Downtown Rocky Mount

(Rocky Mount, NC) February 11, 2019: Maximum Cheer and Dance, the first cheer and dance competition to be held at Rocky Mount Event Center, took over downtown Rocky Mount this past Saturday. Maximum Cheer and Dance provides events for the children, youth and adults for communities to come together to enjoy a fun, fair, family centered environment of competition. The coaches, judges, parents and cheerleaders know the experiences that families want in an event. Maximum Cheer and Dance held events scattered throughout North Carolina, South Carolina, Tennessee, Maryland, Virginia, Florida, and Georgia, which makes finding a great event at a great price within easy travel distance!

The doors opened to 800 athletes at 8 am, welcoming over 2000 spectators to Rocky Mount Event Center from various different regions of North Carolina. Some of these were Rocky Mount based athletes such as Rocky Mount High School Junior Varsity, Edwards Middle School and Faith Christian Cheerleading team. Girls from various age groups put on show-stopping performances with countless stunts and acrobatic routines.

For booking information for sports events or sponsorship opportunities, please contact John McDonald at jmcdonald@sportadvisory.com or info@rockymountevents.com.

The Rocky Mount Event Center opened in October 2018 and is managed by the industry-leading sports facility management firm, [The Sports Facilities Management, LLC](#).



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Sports Facilities Management, LLC (SFM) and Sports Facilities Advisory, LLC (SFA) are both headquartered in Clearwater, Florida. SFA, founded in 2003, has produced more than \$8 Billion in institutional-grade financial forecasts for youth and amateur sports complexes, while SFM provides industry-leading, results-driven management solutions for sports, fitness, recreation and event venues, nationwide. Since 2014, SFM-managed venues have hosted more than 50 million visitors. For more information, visit sportadvisory.com.