



ROCKY MOUNT
EVENT CENTER

PRESS RELEASE

FOR IMMEDIATE RELEASE:

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First Major Ticketed Event At Rocky Mount Event Center A Success

Local Residents and Visitors Travel To Attend Harlem Globetrotter Event

(Rocky Mount, NC) November 12, 2018: Two weeks after a phenomenal grand opening, Rocky Mount Event Center hosted its first ticketed event with the Harlem Globetrotters. The family-fun event brought in over 2,000 attendees from surrounding areas on Sunday, November 4. This particular event setup allowed the facility's 50'x94' champion-style flooring and seating to be showcased for the first time.

The event kicked off with an interactive experience called the 'Magic Pass' event which took place prior to the main game. Families had the opportunity to enjoy photograph and autograph sessions as well as fun activities with the Globetrotter players. General Manager of Rocky Mount Event Center, Marcus Murrell, shared his excitement about the event and stated "Seeing the support from the Rocky Mount community with our first ticketed event is what I have been waiting to see come to life. Rocky Mount Event Center is looking forward to providing the surrounding area with many more events."

The game included the Harlem Globetrotters wearing their well-known red, blue and gold uniforms, and took the win away by beating the Washington Generals. The crowd witnessed the ball handling wizardry, basketball artistry, and one-of-a-kind family entertainment show that had everyone laughing and having a great time at Rocky Mount Event Center. Following the game, the Globetrotter stars signed autographs, took photographs, and high-fived with their favorite fans.

Rocky Mount Event Center opened on October 25, 2018, and is managed by the industry-leading sport facility management firm, [The Sports Facilities Management \(SFM\)](#).

Rocky Mount Event Center Inquiries:

- To book a sporting event or contact Rocky Mount Event Center, please contact Chip Hutchinson at chutchinson@sportadvisory.com.
- To book social and group events or catering at Rocky Mount Event Center, please contact Jacqueline Elder at jelder@sportadvisory.com.

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Rocky Mount Event Center in North Carolina is the premier event destination in the city of Rocky Mount and in the northeast region of the nation. From sporting events to corporate meetings, the

165,000 square-foot facility has the space, functionality and guest experience to create memorable events for all guests coming through the facility. Rocky Mount Event Center is truly 'the center of it all'. For more information and to book your next event, visit: rockymountevents.com.

The Sports Facilities Management, LLC (SFM) and The Sports Facilities Advisory, LLC (SFA) are both headquartered in Clearwater, Florida. SFA, founded in 2003, has produced more than \$8 Billion in institutional-grade financial forecasts for youth and amateur sports complexes, while SFM provides industry-leading, results-driven management solutions for sports, fitness, recreation and event venues, nationwide. Since 2014, SFM-managed venues have hosted more than 50 million visitors. For more information, visit: www.sportadvisory.com.