



ROCKY MOUNT
EVENT CENTER

PRESS RELEASE

FOR IMMEDIATE RELEASE:

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Rocky Mount Event Center Painted Black and Gold

Alpha Phi Alpha Fraternity, Inc. Hosted Their 58th ANCA Convention at Event Center

(Rocky Mount, NC) November 12, 2019: Earlier this month [Rocky Mount Event Center](#) was occupied with the Alpha Phi Alpha fraternity, hosting their 58th ANCA Convention from Friday, November 1st- Sunday, November 3rd. The convention brought in over 320 Alpha members that attended summits, seminars, luncheons and various educational activities throughout the weekend.

During the conference, young men attended the ANCA Youth Leadership Summit on Friday, November 1st in the Edgecombe Room of the facility. There, young men from local surrounding high schools such as Northern Nash, Rocky Mount Preparatory, Rocky Mount, Nash Central and Tarboro High School learned about leadership skills, qualities of a leader, finances and networking. During the summit, one student from Rocky Mount High School Nelson Mandala's *Invictus* that brought the entire room to their feet and applauded.

Following this impactful Youth Leadership Summit, was the Stroll Off that was held later in the day and the Miss Black and Gold Pageant, that was held on Saturday, November 2nd. Throughout the weekend, the attendees to the convention were able to enjoy a phenomenal luncheon that was held in the Field House of the Rocky Mount Event Center. Chef Jerome Brown, the executive chef received rave reviews from the Alpha Fraternity of how delicious the food was for their meals the entire weekend.

Rocky Mount Event Center opened October 2018 and is managed by the industry-leading sport facility management firm, [The Sports Facilities Management](#).

Rocky Mount Event Center Inquiries:

- To book a sports tournament or event or for sponsorship opportunities at Rocky Mount Event Center, please contact Art Thomason, Sports, Concerts and Sponsorship Manager, at athomason@sportadvisory.com.
- To book social and group events at Rocky Mount Event Center, please contact Doneva Chavis, at dchavis@sportadvisory.com.

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The Sports Facilities Management, LLC (SFM) and The Sports Facilities Advisory, LLC (SFA) are both headquartered in Clearwater, Florida. SFA, founded in 2003, has produced more than \$8 Billion in institutional-grade financial forecasts for youth and amateur sports complexes, while SFM provides industry-leading, results-driven management solutions for sports, fitness, recreation and event venues, nationwide. Since 2014, SFM-managed venues have hosted more than 50 million visitors. For more information, visit: www.sportadvisory.com.

