



ROCKY MOUNT
EVENT CENTER

PRESS RELEASE

FOR IMMEDIATE RELEASE:

Contact: Ashley Pittman

Email: apittman@sportadvisory.com

Inaugural Food Truck Invasion Draws In Thousands of Kids to Rocky Mount Event Center

Food Truck Show a Hit with the City of Rocky Mount

(Rocky Mount, NC) October 28, 2019: The inaugural Food Truck Invasion event on October 26th marked the one-year anniversary of [Rocky Mount Event Center](#). Thousands of people enjoyed over 15 different food and craft vendors located on Main Street in front of the sports and events facility. Guests experienced downtown Rocky Mount and Rocky Mount Event Center in action with activities for the entire family to enjoy.

Among the food truck festivities, over 1,100 kids were able to enjoy free play at Game Day “Adventure & Arcade”. The free game play included time on the aerial ropes course, climbing walls, soft play area and arcade games. The field house was also open for families to shoot hoops or play a few games of basketball. Rocky Mount Event Center also hosted face painting and henna tattoos as free additions for the kids to enjoy.

This family-friendly event included delicious food trucks such as Krab Kingz Seafood, 3 Star Kettle Korn, Mama Nem’s Creole Soul, Six Smokin’ Bones, Lilie Mae’s, Mr. Cheesesteak, Pablanos Tacos, Queso Monster, Qspresso, Fatboys Kitchen, Cocladdoodlemoo, Aacme Soul + Seafood, Jolly’s Kono Raleigh, Lake Lemonade, local beer and many other craft vendors. Throughout the event, Main Street was packed with foodies eating and enjoying music from Rock & Roll Hall of Fame inductee, DJ Terminator X.

To see more upcoming events at Rocky Mount Event Center visit www.rockymountevents.com. Rocky Mount Event Center opened October 2018 and is managed by the industry-leading sport facility management firm, [The Sports Facilities Management](#).

Rocky Mount Event Center Inquiries:

- To book a sports tournament or event or for sponsorship opportunities at Rocky Mount Event Center, please contact Art Thomason, Sports, Concerts and Sponsorship Manager, at athomason@sportadvisory.com.
- To book social and group events at Rocky Mount Event Center, please contact Doneva Chavis, at dchavis@sportadvisory.com.

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The Sports Facilities Management, LLC (SFM) and The Sports Facilities Advisory, LLC (SFA) are both headquartered in Clearwater, Florida. SFA, founded in 2003, has produced more than \$8 Billion in institutional-grade financial forecasts for youth and amateur sports complexes, while SFM provides industry-leading, results-driven management solutions for sports, fitness, recreation and event venues, nationwide. Since 2014, SFM-managed venues have hosted more than 50 million visitors. For more information, visit: www.sportadvisory.com.