PRESS RELEASE





Contact: Ashley Pittman

Email: apittman@rockymountevents.com

Eight Time Grammy Nominated Jazz Band to Perform at the Rocky Mount Event Center

Downtown Date Night Part III: Jingle & Jazz-A Candlelight Experience

(Rocky Mount, NC) November 11, 2024: Following the remarkable success of Downtown Date Night Part II: A Night in New Orleans, which was a show-stopping hit, the Rocky Mount Event Center, a three-time recipient of the ConventionSouth Readers' Choice Award, is back with the third installment of Downtown Date Night. This time, Jingle & Jazz - A Candlelight Experience in collaboration with partners Rocky Mount Parks & Recreation Athletic Department and Sparkling Creations.

Experience an exquisite evening at the Event Center Friday, November 22, with the exclusive event - Downtown Date Night Part III: Jingle & Jazz - A Candlelight Experience. Dress to impress and indulge in a night of live music and candlelit ambiance. Guests are invited to a sophisticated and enchanting evening in downtown that promises to be unforgettable with a live performance from 8X Grammy-nominated jazz band, The Baylor Project.

The Baylor Project- A husband. A wife. An astonishing duo built on love, family, faith, culture and community. Marcus and Jean's combined musicianship is unmatched. Their dynamic performances are soulful to the bone. The Baylors will raise you up and inspire you to clap along with them, as they entice your ears with a swinging mid-tempo tune. Yet, at a moments' notice, you may be moved to tears when they change the atmosphere with a spiritual song that will stir the emotions. They perform original compositions

and new arrangements of classic pieces. They utilize sincerity and maturity far beyond their years to deliver ballads with storied grace and elegance, and grit. And what's more is that Marcus and Jean have the uncanny ability to bridge the gap between generations. They are relatable, they are virtuosic, and for these reasons they captivate packed houses and sold-out audiences. Prior to The Baylor Project gracing the stage, the downtown venue's exceptional house band, NiiTO will perform.

NiiTO, the band hailing from Raleigh-Durham, is generating a buzz as they prepare to grace Downtown Date Night once again with The Baylor Project. Renowned for their captivating blend of soulful vocals and exceptional instrumental talents, NiiTO delivers a musical experience that defies traditional genre boundaries. Their music seamlessly weaves together elements of R&B, pop, funk, soul, jazz and blues to create a truly unique and unforgettable sound that resonates with audiences of all tastes. Guests can be ready to be swept away by the infectious energy and creativity of NiiTO at Jingle & Jazz.

The night promises a sophisticated jazz ambiance, complete with live music, dancing, and captivating entertainment that encapsulates the essence of a truly romantic date. Enhancing this experience is a meticulously curated gourmet buffet by renowned guest Chef Malik Williams, showcasing an exquisite selection of delectable dishes inspired by a refined high-class menu. This culinary journey is set to elevate the event, ensuring guests partake in an unforgettable evening of luxury and jubilation. As an exclusive indulgence to accompany the meal, each ticket purchase includes a choice of champagne or fine red/white wine. Moreover, a diverse range of premium adult beverages will be available throughout the night for guests' enjoyment. For added convenience, supplementary food options can be purchased from the onsite concessions during the event.

After successfully hosting its record-breaking event in October, which saw over 6,400 attendees at the President-Elect campaign rally, the Rocky Mount Event Center is poised to conclude the year of 2024 with a robust schedule of more than 100 events. As it enters a bustling holiday season hosting numerous corporate celebrations, the center anticipates transitioning seamlessly into a busy tournament period that will draw numerous visitors from various parts of the country to Downtown Rocky Mount.

To purchase tickets for Downtown Date Night Part III: Jingle & Jazz-A Candlelight Experience guests can visit rockymountevents.com. Admission is \$85.00 that includes one general admission, gourmet dinner buffet and one glass of champagne or red or white wine, General Admission is \$40 that includes admissions only. Doors open at 6:30 p.m., while dinner will be served from 7:00 p.m.-8:00 p.m. The Baylor Project will perform at 8:15 p.m. to close out the night.

Rocky Mount Event Center Inquiries:

- To book a sports tournament and entertainment shows at the Rocky Mount Event Center, please contact e-mail at rmeceventsales@rockymountevents.com
- To book social, corporate and group events at Rocky Mount Event Center, please contact the Catering & Sales Department, at rmeccatering@rockymountevents.com

Rocky Mount Event Center opened October 2018 and is managed by the industry-leading sport facility management firm, <u>The Sports Facilities</u> Companies.

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