



ROCKY MOUNT
EVENT CENTER

PRESS RELEASE

FOR IMMEDIATE RELEASE:

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Serving Up Excellence: The Rocky Mount Event Center Spikes Its Way to #3 in the Nation

Event Center Ranked as Top Volleyball Facilities

(Rocky Mount, NC) July 22, 2025 The Rocky Mount Event Center has scored a major win for sports tourism in North Carolina, earning a spot among the top volleyball facilities in the United States. The venue placed third nationally in SportsEvents Magazine's prestigious "Top Volleyball Facilities" voting.

Recognized for its state-of-the-art amenities, outstanding tournament history, award-winning customer service and first-class guest experience, as well as a consistently growing impact on sports tourism, the Rocky Mount Event Center continues to attract athletes, coaches, and families from across the Southeast and beyond. This surge in visitors delivers a significant boost and generates millions in economic impact to the local economy, solidifying the Rocky Mount Event Center's role as one of the region's most important tourism assets.

"This recognition is a tremendous honor for the Rocky Mount Event Center and for our entire area," said Barbara Green, Executive Director of Nash County Travel & Tourism, who submitted the facility for consideration for the award. "The Rocky Mount Event Center has quickly become a powerhouse for sports tourism, bringing in major tournaments, drawing thousands of visitors, and helping build Rocky Mount's reputation as a premier destination for competitive sports."

"This recognition is exciting and motivating! I am extremely proud for our Rocky Mount Event Center, to earn this recognition. This venue was built to be a catalyst for economic growth and this recognition speaks clearly to that vision being realized. I am exceedingly grateful to the extraordinary team of professionals that I have the pleasure of working with here each day. Their dedication and loyalty to our mission, combined with their unwavering commitment of providing our guests with excellent service, lives up to that mandate given to us by our community. Their brilliant efforts are the primary factors in our venue earning

this recognition. We are grateful to our visionary clients and incredible partners at the City of Rocky Mount, as well as to our friends and amazing cheerleaders at the Nash County Travel & Tourism office. Teamwork truly does make the dream work! We are so thankful to the thousands of sports tourism visitors whom we have the privilege of serving, and we are excited to serve thousands more in the months and years ahead!" – David Joyner, General Manager of the Rocky Mount Event Center.

Generating \$25,868,579 in economic impact in just their recent Fiscal Year, The Rocky Mount Event Center is undoubtedly a premier sports tourism destination. With its expansive courts, cutting-edge design, and proven ability to host high-profile competitions, the Rocky Mount Event Center has solidified itself as the sports tourism capital of North Carolina and is expected to continue attracting major tournaments that fuel sports tourism growth and strengthen the local economy.

Rocky Mount Event Center Inquiries:

- To book a sports tournament at the Rocky Mount Event Center, please contact e-mail rmeceventsales@rockymountevents.com
- To book conferences, weddings, social and group events at the Rocky Mount Event Center, please contact our Catering & Sales Department, at cgreen@rockymountevents.com
- For all media inquiries, please contact apittman@rockymountevents.com

Rocky Mount Event Center opened in October 2018 and is managed by the industry-leading sports facility management firm, [The Sports Facilities Companies](#).

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