



ROCKY MOUNT
EVENT CENTER

PRESS RELEASE

FOR IMMEDIATE RELEASE:

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Hearts on the Line: First Responders Battle for a Cause

*Event Center Hosts Field Day Featuring Fire vs. Police Showdown to Support
the American Heart Association*

(Rocky Mount, NC) August 14, 2025 – Fresh off the exciting news of being named one of the Top 3 Volleyball Facilities in the U.S. by *SportsEvents Magazine*, the Rocky Mount Event Center is taking its winning momentum to the community field! On Friday, August 22, the award-winning venue will host an all-out Field Day Showdown like no other, featuring the Rocky Mount Fire Department vs. the Rocky Mount Police Department in a spirited competition of basketball, volleyball, pickleball, and dodgeball — all to raise funds for the American Heart Association.

After an incredible tournament season that saw over 25 major sporting events and welcomed thousands of athletes and fans, the Event Center is proud to give back to the community in a fun, family-friendly way that supports a cause close to many hearts.

Admission is just \$2.00 at the door, with 100% of proceeds benefiting the American Heart Association, which leads the charge in heart disease and stroke research, education, and advocacy across the country.

“The Rocky Mount Fire Department has a rich history of competitiveness, whether it is among our fire family or against other departments/organizations. With that said, I can firmly say that the Rocky Mount Fire Department to participation in the American Heart Walk's Fundraiser Field Day!” said Michael Roupp, Assistant Chief of Administrative and Planning for the Rocky Mount Fire Department. “We look forward to engaging with our neighbors, fellow city departments, and internal fire department teams at the magnificent Rocky Mount Event Center on August 22. Let's make this Field Day a memorable one for everyone involved! We encourage you to pull your team together and support this community event.”

This special event highlights the versatility and community impact of the Rocky Mount Event Center — not only as a top-tier sports venue, but as a hub for connection, collaboration, and cause-driven fun. The entire community is invited to come out, enjoy a thrilling Field Day, and cheer on the local heroes as they go toe-to-toe in friendly competition — all while supporting an incredible cause. Whether you're here for the games, the energy, or the opportunity to give back, this is a day you won't want to miss! Let's pack the stands, rally behind our fire and police departments, and help make a difference for the American Heart Association together.

Rocky Mount Event Center Inquiries:

- To book a sports tournament at the Rocky Mount Event Center, please contact e-mail rmeceventsales@rockymountevents.com
- To book conferences, weddings, social and group events at the Rocky Mount Event Center, please contact our Catering & Sales Department, at cgreen@rockymountevents.com

Rocky Mount Event Center opened in October 2018 and is managed by the industry-leading sports facility management firm, [The Sports Facilities Companies](#).

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